



# PROJECT INFORMATION NOTE IOM Women Diaspora 4Dev Academy



## Empowering Female Diaspora Associations to Strengthen their Role in the Development of Countries of Origin

### PROJECT SUMMARY

The project “Empowering Female Diaspora Associations to Strengthen their Role in the Development of their Countries of Origin” is a short-term pilot project being implemented by the office of the International Organization for Migration in Belgium with the financial support of the Belgian Development Cooperation.

The overall objective of the project is to contribute to the empowerment of African diaspora women’s associations in Belgium to enhance their involvement in the development of their countries of origin.

The project targets African diaspora associations managed by African diaspora women residing in Belgium and aims to strengthen their role and capacities as effective actors in the development of their countries of origin. The selection of 11 beneficiary associations has been based in accordance with the list of priority countries of the Belgian Development Cooperation (DGD) (Morocco, Senegal, Mali, Guinea, Burkina Faso, Benin, Niger, Uganda, Tanzania, Rwanda, Burundi, Democratic Republic of Congo, Mozambique and the Palestinian Territory).

### More specifically, the project aims to:

- Strengthen the capacities of the 11 African diaspora women’s associations in Belgium to engage more efficiently in projects or activities which aim to contribute to the

development of their countries or regions of origin.

- Improve the visibility of the 11 African diaspora women’s associations so that they are better perceived as drivers and potential partners for development.

### *This project supports the implementation of the Sustainable Development Goals*



To reach these specific objectives, IOM, in collaboration and coordination with Belgian stakeholders and the beneficiaries proposes a capacity building training programme, taking place in Brussels, composed of the three modules developed below.



One or two representatives per association takes part in the training programme together with a junior coach - a soon to be or recent graduate in development cooperation and/or communication studies - to provide continuous support and create an unique exchange of experiences between generations.

### Module 1: Institutional strengthening and Project Cycle Management (PCM)

This first module consists in a five-day equivalent training on institutional strengthening, organisational development and project cycle management guidance. This last component strongly focuses on the development of project proposals (writing skills and understanding of the procedure) to acquire the ability to respond adequately to calls for proposals.

### Module 2: Communication and visibility strengthening

The second module comprises the different tools needed to strengthen communication skills and improve the associations' visibility towards potential donors and partners. Through a two-day training, each association will develop (or improve) its communication strategy by enhancing its visual identity, the use of social networks and other search engines.

An in-depth exercise on each associations' guiding principles and personal objectives will lead to a pitch presentation during the last session, creating a constructive environment in order to better define and understand its added value, distinguish from others and be, as such, able to better communicate and have an impact.

### Module 3: Financial management strengthening

This third module, adapted in a two-day training, focuses on practical and efficient tools allowing to appropriately understand a project budgetary management cycle. This will contribute to the development of a realistic and concrete financial strategy for each association, taking into account its available human and financial resources, its mission, objectives and projects as well as potential targeted donors.

### PROJECT CLOSURE

A closing event will be held on the 24<sup>th</sup> of May 2019 with the purpose of bringing together the actors and beneficiaries involved, prospective donors and partners, around the results and lessons learned of this pilot project. The event will contribute to the capacity strengthening recognition and added value of the African women diaspora associations in Belgium as well as to the promotion of future collaborations.

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*For more information:*

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